

Real-time Situational Awareness

Through a single dashboard service, IvedaXchange provides centralized management and access to key information in real time. IvedaXchange enables your organization to share vital information with law enforcement and emergency personnel regarding potential local and national threats, emergency situations, and critical company assets.

The dashboard interface includes several key components:

- GPS TRACKING:** A map of Denver with a vehicle icon and a video feed window showing a street view.
- SENSOR ALERTS:** A list of alerts with columns for Title and Date. Alerts include 'Accident No Injury', 'Subject Stop', 'Disturbance', and 'Scout Car Transport'.
- RESOURCE LINKS:** A sidebar with links to 'Denver Public Schools website', 'Denver Post', 'Denver Public Safety / 911', 'Denver Traffic', and 'Denver Weather Forecast'.
- LOCAL ALERTS & 911 FEEDS:** A section for 'CDC Flu RSS Feed' with details on vaccination coverage and updates.
- CDC WARNINGS:** A section for 'Amber Alerts - RSS' listing various alerts such as 'CANCELED AMBER Alert: THE DALLES,OR' and 'ACTIVE AMBER Alert: Haylie White - Houston, TX'.

IvedaXchange is powered by the TIES platform. TIES (Trusted Information Exchange Service) is currently being used by hundreds of enterprises around the world, including more than 20% of the Fortune 100, to monitor, manage and mitigate physical security risks.

BENEFITS:

- Proactively identify local physical threats in relationship to your company or community.
- Support smarter, faster, better coordinated decisions in a crisis.
- Enhance security of staff, facilities and key assets.
- Create awareness of potential cyber threats and mitigate risk with online training tools and resources.
- Protect brand identity by monitoring online forums and social media.

TIES is a product of Swan Island Networks

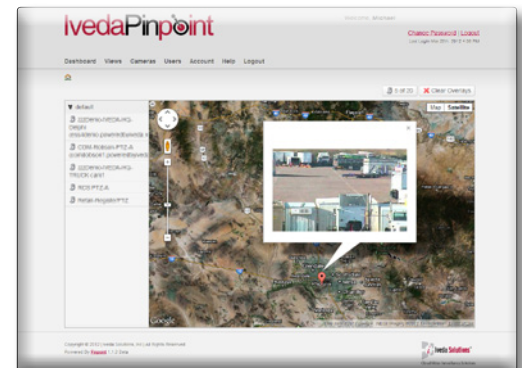
Customizable dashboards and a configurable alerting system enable your organization to visualize its critical assets (personnel, vehicles, facilities and capital equipment) while monitoring potential issues or threats—using information from multiple sources, including local news feeds, local 911 feeds, social networking feeds, Amber Alerts, and severe weather and emergency warnings.

Real-time alerts of high priority provide the lead time required to address issues before damage occurs. IvedaXchange also features fully integrated IvedaPinpoint video monitoring, which empowers you to share real-time surveillance video feeds with local law enforcement and other community public safety stakeholders. Doors, hallways, parking lots and local roads can now all be monitored by local police. These feeds can be accessed immediately in the case of an emergency—along with the latest information about threats and incidents.

With IvedaXchange YOU CAN:

- Utilize IvedaPinpoint video monitoring to track and visualize critical assets.
- Integrate optional GPS monitoring and tracking systems to better visualize asset locations and track their routes (where available).
- Integrate and monitor available emergency alert feeds such as 911, Amber Alerts, and notifications of sexual predators residing in the area.
- Monitor safety and severe weather updates to predict traffic delays, road and building closures, and detours or disruptions.
- Publish your own internal alerts to staff or stakeholders and send alerts to external organizations such as law enforcement.
- Monitor social media and potential online threats, protests or other activity.
- Monitor local news updates.
- Create awareness of potential cyber threats and learn how to mitigate risk to your company and staff with optional Cybero cyber awareness services.

IvedaPinpoint



IvedaPinpoint is a global positioning/mapping and video management system consolidation. Through a single login and password, IvedaPinpoint users are able to concurrently pull live video feeds from multiple VMS platforms. An unlimited number of VMS camera accounts can be added to access all the video feeds from a single centralized video management platform.

IvedaXchange can be customized utilizing available information sources.

Safety & Operations Monitoring:

- Live surveillance camera and video monitoring
- Local 911 feeds, real-time and geolocated for visualization (where available)
- Facilities geolocation information
- Vehicle GPS tracking
- Secure, targeted alerting within your company and to appropriate organizations
- Sex offenders tracking

Natural Disaster Monitoring:

- NOAA National Weather
- USGS alerts on earthquake, flood or tsunami events
- Customized RSS gadgets with keyword search
- Emergency preparedness news
- CDC virus or disease RSS alerts and activity reports
- FEMA alerts and notifications

Social Media & Internet Monitoring:

- Twitter keyword monitoring
- Customized RSS gadgets with keyword search
- Targeted national news and traffic feeds
- Track local and national trends and chatter
- Brand monitoring

