



AI Video, Smart Sensors, IoT Solutions

Elderly Care Solution

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# Trusted Circle Monitoring

For over 50 years the medical alert industry has been selling outdated and overpriced technology. Their buttons don't report how your loved one is doing, which puts lives at risk when their button is out of reach. Many don't even offer mobile apps to keep you informed.

With Iveda Family, seniors are able to live at home longer and more safely, while preserving their privacy and independence. It's more than an emergency button or a watch. Iveda's Family pack can be installed by anyone and provides important insights direct to your free mobile app and to your Trusted Circle™.

Our award-winning solutions have been installed in private homes of over 1 million families around the world. We keep seniors safe at home.



# How it works

[Click to watch video.](#)

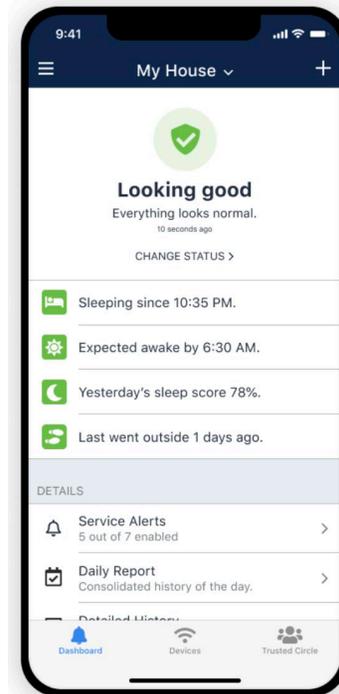
Know everything is okay. Anytime. Anywhere.

Free apps for iPhone and Android. Check in anytime. Connects with multiple homes and professional home care agencies.



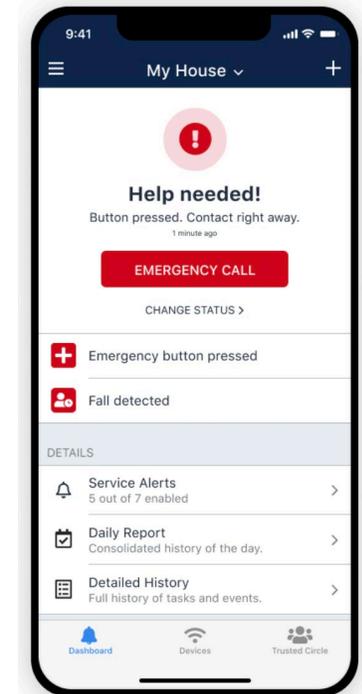
## Plug in the Care Pack

Anyone can live at home longer, more safely, and confidently while preserving their privacy. It's fun to set up!



## Know everything is okay

Lifestyle patterns are privately learned, and insights can be accessed by members of your Trusted Circle™.



## Get Alerts

When lifestyle patterns break unexpectedly, automatically alert your Trusted Circle™ or Emergency Call Center.

# Escalate alerts to the right people

1

**Contact people who live in the same house.**

Notifications alert the residents and professional caregivers.

2

**Contact your Trusted Circle.**

Alerts are sent and your family and friends are added to a group text.

3

**Contact the Emergency Call Center.**

Phone calls are initiated to your Trusted Circle of family and friends. *(Pro Monitoring required, premium service)*

4

**Dispatch Emergency Medical Services.**

If no one can be reached, a wellness check is dispatched. *(Pro Monitoring required, premium service)*

# Features



## **Medical alert buttons alone are not good enough.**

Check in anytime with the mobile app. Know if people are home, away, or sleeping and where they were last seen. With the optional added service, falls and inactivity are detected and alerts are sent automatically even if a button is out of reach.

## **Avoid losing thousands of dollars on assisted living.**

The average cost of assisted living is \$48,000 annually! Iveda's elderly care solution keeps the elderly living at home longer, safely and comfortably, saving them thousands dollars.

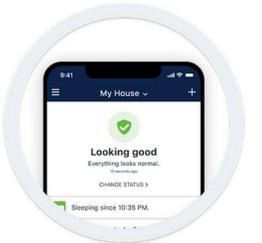


## **Works with Apple Watch and Samsung Watch!**

Stylish, modern watches track where people are, and your Trusted Circle can receive fall detection and SOS alerts. You won't find these watches supported by any other solution.

## **Know when everything is okay, and when it isn't.**

With the *optional Pro Monitoring* service, you get alerted if someone may have fallen - even if their button is out of reach!



## **Alerts work with any smart phone or cell phone.**

Emergency alerts sent to you and your Trusted Circle of family and friends with text messages. No smartphone, no problem!

# Features (continued)



## **The only solution undergoing scientific validation.**

We are working with world-renowned research institutions to offer the only scientifically proven in-home care solution of its kind.

## **Cameras not required.**

This is a gift, not a privacy invasion. Family works with private sensors like you'd find in a security system, no cameras required.



## **HIPAA-hardened for maximum privacy and security.**

Built stronger than a banking website, we are HIPAA-compliant to protect the privacy of people in their own homes.

## **Take it with you when you move.**

If you have to move, you can pack it up and install somewhere else. You can always add more sensors later.



# Features (continued)

## **It's fun to install!**

Installs in minutes with interactive, video-based installation guides inside the free mobile app.



## **Connect with professional home caregivers.**

Tap into advanced care features by connecting alerts and insights from Iveda Family to a home care agency of your choice.

**Note:** The rule of thumb is 1 motion sensor every 500 square feet of living space, and an entry sensor on exit doors. The base pack of 1 button, 2 entry sensors, and 3 motion sensors comfortably covers a standard 1,500 square foot home and can be upgraded to fit a home of just about any size.

# Pricing

The Emergency Call Center is a premium option, but our Basic service tier delivers alerts directly to the Trusted Circle, letting caregivers and families intervene first.

**Most medical alert companies have huge monthly fees, even for just a button. Ours does not.**

Iveda vs Medical Alerts	Iveda	Medical Alerts
2-year Minimum	Flexible	\$1,176 to \$2,136
Basic Monthly Cost	\$9.99	\$49 to \$89 /mo.

# Basic vs Premium

The Optional premium service unlocks amazing features that make it feel like someone else is helping watch over loved ones, 24/7.



Feature	Basic	Premium
No annual contracts	✓	✓
Medical Alert Buttons	✓	✓
Supports Apple Watch and Samsung Watch	✓	✓
Mobile apps for iPhone and Android	✓	✓
Know when people are home, away, sleeping	✓	✓
Add up to 3 family and friends	✓	✓
Add up to 25 family and friends		✓
Alerts: Potential fall (without a button!)		✓
Alerts: Didn't go to bed or wake up on time		✓
Alerts: Didn't come home at an expected time		✓
24/7 Emergency Monitoring with Dispatch		✓
Alerts: Water leak detected		✓
Alerts: Potential wandering		✓
Alerts: Someone is up late at night		✓
Social Connector: Fight depression		✓
Daily Report: Know what happened		✓
Senior-friendly security system		✓
Tracking bathroom usage, UTIs, showers		✓
Sleep quality monitoring and sleep scores		✓
Power outage protection with battery backup		✓
Track meals, coffee, and appliance usage		✓
Works with Amazon Alexa and Google Home		✓
Supports lights, thermostats, locks, and plugs		✓

# Shocking facts about seniors and emergency devices.

## **6 More Years.**

People with an emergency alert system can continue living in their own homes and can live an additional six years longer than those without one. At \$20,000 per year on the low-end, that's \$120,000 they shouldn't lose!

## **25%.**

One in four Americans over the age of 65 will fall each year, and less than half of them will tell anyone that it happened.

## **11 seconds.**

Every 11 seconds, an older adult is treated in the emergency room for a fall. Every 19 minutes, an older adult dies from a fall.

## **20%.**

One in five falls will cause a severe head injury or broken bone.

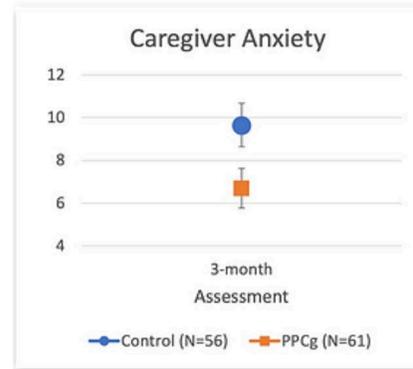
## **Terrible trends.**

Deaths from falls among adults age 65 and older have increased dramatically, from 18,000 to 30,000 per year according to the AARP. Deaths from unintentional injuries are the seventh leading cause of death among older adults, according to the AARP. Falls account for the most significant percentage of those deaths, according to the AARP.

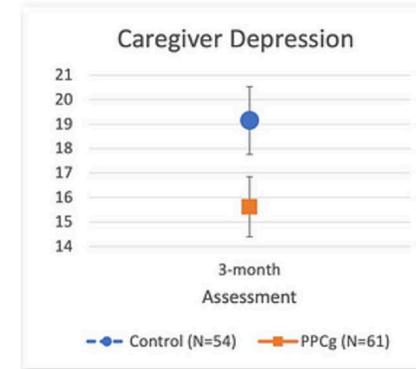
# The only in-home caregiving technology backed by science.

With a generous \$4.5m NIA-funded grant for research by UC Berkeley, Iveda Family and People Power's platform are demonstrating reductions in anxiety and depression that would normally only be found in the pharmaceutical industry. At the conclusion of this research, Iveda Family and People Power's platform will be the only scientifically validated in-home care solution in the world. This translates to meaningful years added to the lives of seniors and their caregivers.

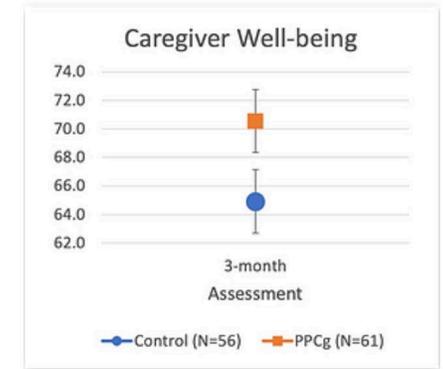
[Click Here for Press Release](#)



Anxiety



Depression



Well-being

Families receiving a full dose of our solution (in orange) observed statistically significant reductions in anxiety and depression while increasing well-being, versus control participants (in blue).

# Agency console

## **Caregiving Businesses Can Rapidly Expand Service and Revenue Opportunities with Advanced Telehomecare Console**

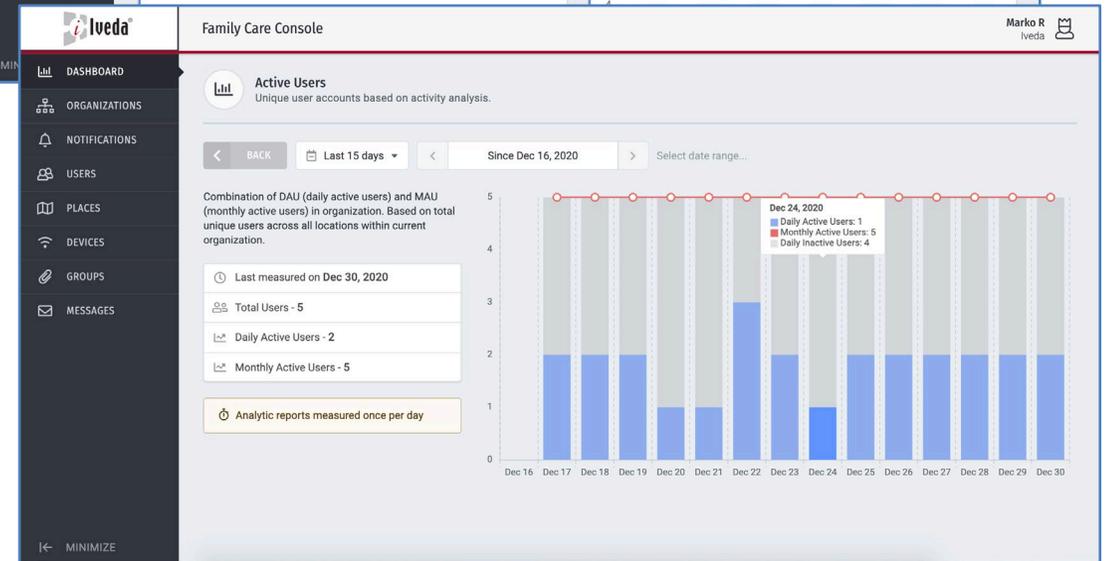
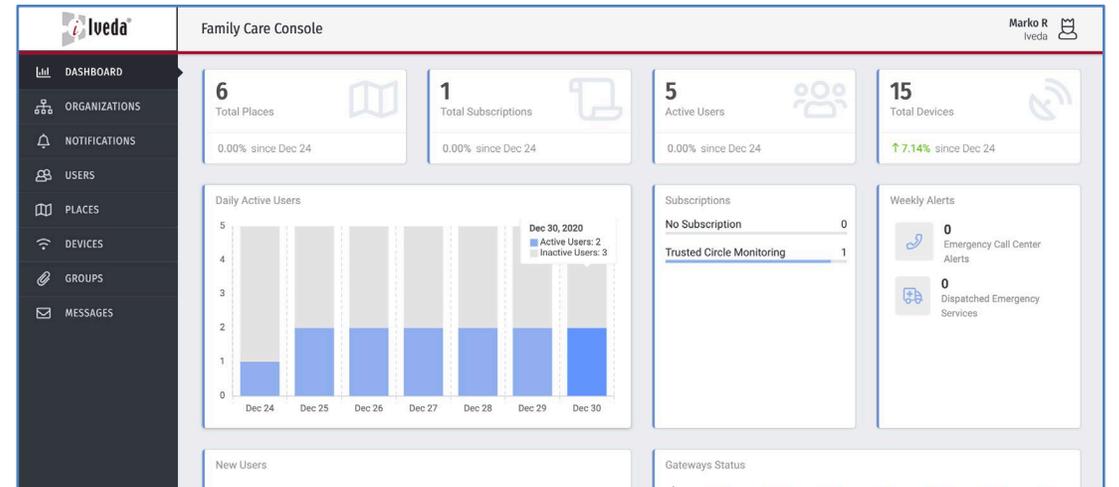
Iveda Family Care Console provides advanced client insights for businesses interested in offering new, intelligent remote care services.

Iveda Family Care Console, an intuitive web-based information center that provides caregiving businesses and caregivers essential insights about client wellness. A companion service to our homecare product, the console provides a comprehensive display of real-time insights extracted from sensor kits to help caregiving businesses focus resources on client wellness with the ability to monitor multiple locations simultaneously. The Family Care Console helps businesses understand the health and activities of their clients remotely, enabling better homecare services for more clients with simple 24/7 remote monitoring.

The system tracks trends and monitors important issues in the home including falls, medication adherence, wandering, sleep quality and social isolation. The Family Care Console integrates with an app for iOS and Android. The console is used by an agency administrator or remote care coordinator, and the mobile app is available for use by the client's family. In addition to incorporating modern medical alert buttons, along with the Apple Watch and Samsung Galaxy Watch, the system facilitates a virtual safety net in the home by learning lifestyle patterns and alerting key individuals when those patterns break unexpectedly, even without the use of wearable devices. Family members, care providers, and the emergency call center can receive an alert if someone were to fall and couldn't reach their medical alert button.

# Family Care Console Benefits

- Prioritize daily caregiving workflows: Identify clients who need the most attention each day.
- Fill critical blind spots in caregiving: Understand client activities and behaviors remotely.
- Capture pipeline of new clients: Offer new care services not requiring in-home caregivers.
- Grow business through efficiencies: Service more clients without requiring additional staff.
- Get alerted to life-threatening issues: Provide immediate client assistance when needed.



Dashboard

# Family Care Console Benefits (continued)

- See historic client wellness trends:  
Be notified when a client's activity patterns change.
- Justify service recommendations:  
Obtain evidence that validates additional client services.
- Manage system connectivity and client information:  
View everything from a web browser.
- Differentiate services:  
Keep families connected and happy, delivering 24/7 peace-of-mind.

The top screenshot shows the 'Family Care Console' interface with a list of devices. The bottom screenshot shows a detailed view of the 'Cali's Water Bowl' device, displaying various parameters such as Battery Defect Status (Perfect), Battery level in % (Full Battery / 100%), Battery Low Status (Full), Battery Voltage (2.8 V), Device Version (2E.01.14), Link Quality Indicator (216), Manufacturer (greenpeak), Model (gpd), and Current Charging Status (Not Charging).

**Device List**

Connected to Iveda's Family Care – a remote senior care solution that combines low-cost, in-home sensors with an intelligent cloud and mobile app – the Family Care Console analyzes activity patterns of a homecare client to help determine important trends, including:

**Movement Score:**

Track daily occupant movement percentage in the home and the running average.

**Bathroom Visits:**

Track number of bathroom visits or toilet flushes that may indicate UTI or dehydration.

**Medicine Adherence:**

Track daily access to meds to determine if client is self-administering as prescribed.

**Movement Duration:**

Track daily occupant movement duration in the home and running average.

**Rooms Visited:**

Track number of room-to-room transitions per day in the home and running average.

**Bedtime Tracking:**

Track the time occupants went to bed at night and bedtime running average.

**Sleep Score:**

Track percentage of sleep quality scores per night and running average.

**Sleep Duration:**

Track the amount of sleep by hour per night and running average.

**Movement While Sleeping:**

Track instances of motion while occupants were believed to be asleep

**Time in Bed:**

Track number of hours per day lying in bed including daytime naps and running average.

**Wake Time:**

Track time when occupants wake each day and running wake time average.

**Client Hygiene:**

Track instances of baths or showers to determine if client is unable to bathe regularly.

**Time in Chair:**

Track number of hours per day sitting in a chair and running average.

**Time at Home:**

Track number of hours per day at home versus away and running average.

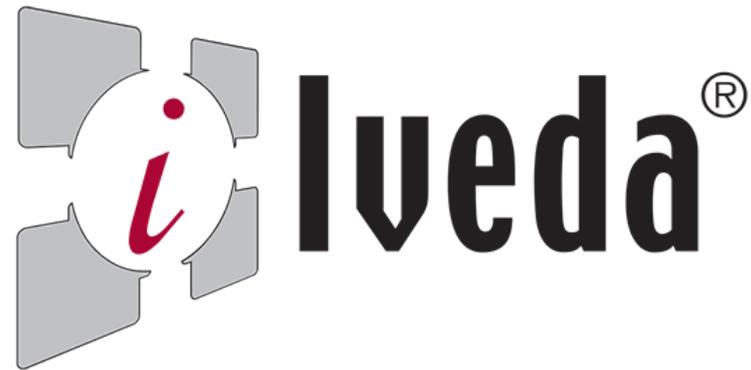
**Time Away:**

Track number of hours per day away from home versus at home and running average.

**Ambient Temperature:**

Track temperature of home for comfort and running average.

Iveda's Family Care Console, together with our smart sensors, make it easy for caregiving businesses and caregivers to provide 24/7 peace of mind for their clients, and their families.



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